

MediGood Partners

CUSTOMER CASE STUDY

Procurement·Logistics MSO system establishing project

Industry Medical supplies wholesale (Procurement & logistics subsidiary of Asan Foundation)

Founded June 2025

Revenue -

📅 2025.04~2026.02

Customer Comments

We ensured **operational stability** in our new procurement system by leveraging **EMRO's procurement features** proven through **APROS**.

Youngsam Kim, Business Management Team Leader, MediGood Partners

Project Overview

Challenges

Mitigate **operational dependency** on sub-vendors and ensuring **procurement resilience**

Inherent risks driven by external variables under the vendor-dependent operating model

Need to build an agile process specialized for high-mix, low-volume medical supplies

Guaranteed seamless integration with hospital legacy systems

Solutions

Implement **proven procurement functions and integrated operations**, leveraging AMC's APROS experience

Maximize development efficiency and operational stability by applying verified capabilities

Establish a unified operating environment and e-approval system integrated with other systems

Enable reliable bulk data processing and a real-time hospital procurement workflow

Results

Secure a **stable hospital procurement system** and **standardize system-based purchasing processes**

Launch the system on time and initiate stable operations synchronized with the new corporate's debut

Build an integrated procurement framework for 600 suppliers

Minimize user transition burden by adopting APROS-based business processes

Implemented Software Coverage

Item Management

Supplier Management

Bidding Management

Contract Management

PO/Delivery Management

System Admin

Challenges

Mitigate operational dependency on sub-vendors and ensuring procurement resilience

Hospital procurement of medical devices and pharmaceuticals is typically driven by third-party medical agencies (sub-vendors). To eliminate this heavy dependency and secure a stable, independent supply chain, Asan Foundation founded its procurement and logistics subsidiary, MediGood Partners, in June 2025.

Ahead of its operational launch in 2026, MediGood Partners decided to build a newly integrated system encompassing logistics, procurement, and ERP. This system will standardize enterprise-wide workflows and establish an efficient, system-driven operating environment.

Our Solution

Implement proven procurement functions and integrated operations, leveraging AMC's APROS experience

MediGood Partners prioritized vendors with extensive experience and proven solutions, as any supply chain disruption in healthcare directly affects patient safety. EMRO was chosen based on its verified stability and its successful track record of implementing APROS for Asan Medical Center and other foundation hospitals.

EMRO established an end-to-end procurement system—spanning PR, e-contracts, PO, delivery, and supplier management—and integrated it seamlessly with the new WMS, ERP, and the hospital's groupware. Deploying capabilities already proven via APROS shortened development timelines, optimized resources, and ensured operational stability. Throughout the project, EMRO played a central role in designing the entire procurement and logistics workflow, leading the implementation to a success.

Results

Secure a stable hospital procurement system and standardize system-based purchasing processes

The new system launched successfully in tandem with MediGood Partners' official opening and is operating smoothly. Leveraging the APROS framework allowed users to adapt seamlessly with minimal friction.

To handle frequent, high-volume daily order data typical of hospital operations, the platform integrates organically with various hospital systems, eliminating interface errors. Linking groupware and ERP with e-approvals has also accelerated processing speed and efficiency.

Supplier collaboration, once managed through sub-vendors, is now more structured and transparent. Over 600 suppliers use the system for contracts, bidding, and POs, while MediGood Partners streamlines supplier onboarding and management.

Next year, MediGood Partners will establish an off-site warehouse and expand its logistics operations, with long-term plans to roll out the system sequentially to other foundation hospitals.